



**CAFE**

Climate Advanced Forecasting  
of sub-seasonal Extremes

Deliverable D6.1

Web site online and social network profiles

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NUMBER: D6.1

TITLE: Web site online and social network profiles of CAFE

Lead Beneficiary and Coordinator: TU BAF

Work Package: WP6.

Dissemination level: Public

Type: DEC - R

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### 6.1.1. Web

The CAFE project website has been made public since 2nd May 2019. The website url is: <http://www.cafes2se-itn.eu/>

The chosen url, “*cafes2se-itn*”, combines the name of the project (CAFE), ITN acronym and the idea of “*from sub-seasonal to seasonal extremes*” by using 2se as it was agreed with the Consortium at the Kick-Off Meeting. As it can be seen, the domain is dot eu. For the sake of protection, the following domains have also been acquired: dot cat, dot net, dot es, dot org and dot com.

**Objectives.** The Climate Advanced Forecasting of sub-seasonal Extremes website is the site of a research project participated by several scientific institutions. The main goal of the project portal is to show information about the project, the ESRs, the Consortium and the progress of the ongoing research during project lifetime, playing a key role in the dissemination of the results. Since the ESRs’ recruitment is an essential milestone in CAFE, the global call for ESR candidates has been posted as a [Job Offer](#) in the relevant tab.

**Technical Description.** The choice for the content manager system was Wordpress, an open source tool with some plugins to make easier and faster content management such as Elementor, which is the industry-standard “page builder” and a solid solution for editors, even if they are not experienced in Wordpress and does not have a strong dependency.

The navigation tree is divided in two main blocks; on the top of the menu we can find information about the project and their members. The rest of the navigation holds fresh information about results, news, events and tools related.

**Further Sections and Updates.** As it is mentioned above, the web content will be updated regularly (e.g. for instance, since the launch, there has already been diverse corrections such as those of the supervisors’ profiles), as well as its structure will be reviewed to check if minor changes are necessary. As an example, once we have recruited the ESRs we will create/update the relevant section. Furthermore, all the Training Events and Outreach activities will be advertised in advance and CAFÉ public output will be disseminated through the Results section.

## 6.1.2. Social Network Profiles

### 2.1. Twitter

The Twitter account of CAFE project, with the handle [@CAFE\\_S2SExtrem](#), has been running since beginning of March, 2019. The handle uses the same branding identity of the website.

Among other tweets, all the relevant steps performed up to now, such as the Kick-Off Meeting or the call to attract ESR candidates, were twitted and shared. Regarding to such call, tweets have been posted/reposted to announce and disseminate the call on March 22<sup>nd</sup>; April 10<sup>th</sup> and 13<sup>th</sup>; May 2<sup>nd</sup>. Also, the [Call's tweet](#) was pinned.

As it was suggested during the Coordinators' Day, we are following among other accounts:

[@MSCActions](#), [@EU\\_H2020](#), [@EUScienceInnov](#), [@EU Commission](#)

Just for statistical information we include the statistics up to now:

Tweets	Following	Followers	Likes
52	58	34	46

### 2.2. Youtube Channel

The Youtube Channel [CAFE Climate Extremes Project](#) has just been created. At this moment, no content has been posted yet. However, we are developing the script and the outline of the first video following the guidelines presented on the Gran Agreement. That is, the video will explain the research goals of CAFE project in terms accessible for non-specialists. Once it is ready, we will upload the video to our Youtube Channel account.